



## GENERAL INFORMATION

- All photos may be used by PRC at their discretion
- Any photos not meeting contest guidelines will be disqualified
- Winning photos will appear on our website: [prc.org/lensonlitter](https://prc.org/lensonlitter)
- Only winners will be notified
- Only one winning photo per entrant

### Cash Prizes in Adult & Student Categories:

**\$500 1st Place**  
**\$250 2nd Place**  
**\$100 3rd Place**

**Deadline: October 31, 2024**



# LENS ON LITTER

## Sponsorship Opportunities

Become an:

- Anti-Litter Champion ----- \$1,000**
- Anti-Litter Advocate ----- \$500**
- Anti-Litter Supporter----- \$250**
- Anti-Litterbug----- \$100**

Sponsors are listed on all Lens on Litter program promotion. Your name will be added to all communications, press releases and PRC Lens on Litter website: <https://prc.org/lens-on-litter-contest/> where the winning photos are displayed.

**Contribute by visiting:** [prc.org/donate](https://prc.org/donate)

**OR** make checks payable to:  
Pennsylvania Resources Council

**Send to:**  
PRC - Lens on Litter Contest  
1521 North Providence Rd  
Media, PA 19063



PRC is a statewide environmental organization dedicated to the vision of a Pennsylvania where nothing is wasted. We steward resources to prevent waste and conserve the environment—building awareness, enabling action and supporting systems change. We are a uniquely trusted partner with decades of experience as both boots-on-the-ground workers and technical experts. We understand the realities of day-to-day resource stewardship, work with communities to understand their needs, and have deep knowledge of waste diversion systems across the state. We collaborate with local and state government, communities, schools, businesses, nonprofits and other institutions to create innovative solutions to reduce and divert waste, to educate people of all ages to steward the environment and to help leaders and all those concerned make productive decisions towards a more circular economy and more environmentally just communities. PRC introduced the Litterbug in the early 1950s to remind people not to litter. General contributions help PRC continue their good work. Visit [PRC.org](https://prc.org) to learn more.

[prc.org](https://prc.org)



Pennsylvania Resources Council

**GENE CAPALDI**

# LENS ON LITTER PHOTO CONTEST

*In memory of our long-time Lens on Litter director*

## HELP FIGHT LITTER

Use your camera or mobile device to focus on the worst or most unusual examples of litter in your community—exposure leads to prevention!



## LITTERING IS A CRIME...



### ...THE LITTERBUG IS THE CRIMINAL

- **HANGOUT:**  
Anywhere from backyards to parks, schoolyards, and roadways
- **MISSION:**  
To spoil our environment
- **STRENGTH:**  
The ability to influence good people to imitate its bad behavior
- **WEAKNESS:**  
Being exposed by you and your camera



## GENE CAPALDI LENS ON LITTER PHOTO CONTEST



Pictured: "Let's Not Walk Away From Trash" 2023 1st place adult winner and "Natural Grown Couch" 2023 1st place student winner

**Exposure Leads to Prevention**  
**ENTER TO WIN CASH PRIZES**  
**Deadline: October 31, 2024**

## FOLLOW THESE GUIDELINES:

- Photos must be taken in Pennsylvania by Pennsylvania residents
- Each entry must include:
  1. Category—Adult or Student (through Grade 12). Students must also include age, grade and school name.
  2. Entrant's name, address, phone #, email address, title given to photo, location of litter site and how you learned of the contest
- Send entries (limit 5 per person, no smaller than 4x6" and no larger than 8x10") to Pennsylvania Resources Council, Gene Capaldi Lens on Litter Photo Contest, 1521 North Providence Road, Media, PA 19063. High resolution digital submissions may be sent to [lensonlitter@prc.org](mailto:lensonlitter@prc.org) and must include all information above.
- Entrants are encouraged to initiate a clean-up of the subject area and provide a photo of the results of their efforts. Extra judging points will be awarded.
- Photos should help to heighten litter awareness by showing how litter threatens public health and safety, scenic beauty, property values, the environment or wildlife.
- Each entry will be judged on six criteria: anti-litter message, originality, photographic technique, quality of photo, originality of title and severity of the litter.
- Contest dates are January 1 through October 31.

VISIT US ONLINE  
[prc.org/lensonlitter](http://prc.org/lensonlitter)

