

HUNTINGDON COUNTY PARTNERSHIP FOR ECONOMIC PROGRESS
STRATEGIC PRIORITIES

LAST REVISED: MAY 9, 2017

1. **Supply Chain:** Support Existing Businesses by Promoting Crossover Businesses
 - a. Assist the State Correctional Institutes with Locally Supplied Services [none]
 - b. Identify Existing Businesses Supplied Goods/Services to Target Locally Sourced Businesses [1.A (partial); 4.B.2]
 - c. Promote Full Range of Agricultural Products, such as Value-Add, Farm-to-Table, and Agritourism [4.A; 4.B]
2. **Business Development:** Assist Businesses by Providing a Host of Services
 - a. Explore, Develop and Offer a Host of Capital Available for Entrepreneurs and Expanding Businesses [1.B.2]
 - b. Explore, Develop and Offer Tax Incentives for Businesses (KOZ, LERTA, etc.) [1.A.4(partial)]
 - c. Promote the Development of Professional and Family Housing [3.D.1]
3. **Infrastructure:** Promote 21st Century Infrastructure Provided to Businesses
 - a. Work with Telecommunications Companies to Expand Cell Phone and High Speed Internet Services [2.A]
 - b. Lobby for Roadway Improvements [2.B]
 - c. Reactivate, Promote, and Utilize Rail Service for Distribution of Goods to Market [none]
4. **Workforce Development:** Attract, Retain, and Educate the Workforce
 - a. Work with Educational Institutes to Provide Degrees and Credentialing in Areas of Businesses' Needs [3.E.1]
 - b. Analyze Desires of Youth to Provide a Desirable Place to Live, Work, and Play [3.A; 3.B]
 - c. Develop a High School Graduates Network to Promote Area to Alumni [3.C]
5. **Marketing:** Market the County to Employers, Investors, and Employees
 - a. Develop and Utilize Targeted Marketing Campaigns for Business Developers, Future Workforce, Visitors, and Local Residents [3.A(partial)]
 - b. Improve the Image and Identity of the Community in the Local and Regional Media [1.C(partial)]
 - c. Market Properties and Buildings Available for Business Development [1.B.3(partial)]

Note: SAP&DC Comprehensive Economic Development Strategy (CEDS) Objective in [Brackets]