

Action Plan - 2003

Huntingdon County Partnership for Economic Progress

Vision Statement

It is the vision of the Huntingdon County Partnership for Economic Progress to improve the economic health and the quality of life of Huntingdon County residents by fostering and enhancing community education and innovation, agency communication and coordination and promotion of a positive image of the County.

Action Plan

1. The Partnership will work proactively, through regular communication and coordination, with local organizations to meet community needs and to minimize duplication of services.
2. The Partnership will work to create and support an ongoing community leadership development program to build leadership capacity in the County.
3. The Partnership seeks the development and implementation of a comprehensive economic analysis of the County and provision of economic development incentives to qualified businesses.
4. The Partnership will work to identify a target market for business/industrial recruitment focusing on small and medium sized companies.
5. The Partnership seeks the development and implementation of a comprehensive marketing plan for the County to communicate positive images of the County using all possible methods (including print media, web sites and special events).
6. The Partnership will work with public and private organizations to improve community appearance and public infrastructure.
7. The Partnership encourages implementation of identified highway and transit priorities and technology initiatives such as fiber optics, web sites and e-commerce to facilitate the movement of people, goods, information and services.
8. The Partnership encourages the offering of continuing education and job training to new and existing employees.

Recommended June 17, 2003